



What skills can graduates gain?

Through studying a degree in Cinema Studies, graduates develop a valuable set of skills and competencies transferable to a range of careers. These can include:

- Audio-visual understanding
- Understanding of social and cultural influences
- Creativity and innovation
- Interpretive and analytical thinking
- Thinking critically and challenging ideas
- Problem solving
- Oral and written communication
- Research and computing skills
- Time management, planning, and organisation.

What do employers look for?

Many employers look for generic skills such as communication, client/customer-focus, bicultural competence, cultural awareness, teamwork and initiative.

With technology, globalisation, and other drivers changing society, skills such as resilience, problem solving, and adaptability are important.

Skills that are likely to grow in importance include analytical and creative thinking, systems thinking, technological literacy, AI and big data.*

*World Economic Forum: www.weforum.org/agenda/2023/05/future-of-jobs-2023-skills

How can these skills be developed?

- Some skills are gained through studying
- Extra-curricular activities can help, such as getting involved in clubs, mentoring, cultural groups, part-time work or volunteering
- Be open to professional and personal development opportunities, whether it is undertaking work experience, overseas exchange, skills seminar, or joining an industry group.

Where have graduates been employed?

A Cinema Studies graduate is ideally suited for work in the creative and cultural sector, especially in the areas of film and multimedia.

The film industry

The film industry encompasses:

- Production
- Screenwriting
- Exhibition
- Promotion

- Preservation
- Programming
- Education.

Industries that value cinema knowledge and skills

A critical knowledge of film culture is helpful for a range of sectors including:

- Arts management
- Event management
- Museums and art galleries
- Archives and libraries
- Cultural planning and policymaking.

The visual and critical literacy skills acquired by a Cinema Studies graduate are valued in:

- Film, radio and television broadcasting
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What jobs and activities might graduates do?

Graduates with this degree are employed in a range of jobs — see some examples below.

Film publicist

- Build audience and media awareness of films
- Coordinate interviews with actors, promotional events and film screenings
- Distribute film information through print, digital, broadcast and social media

Film curator

- Choose film and media for display at museums, galleries or festivals
- Manage media collections
- Collate and present information for audiences

Screenwriter

- Develop realistic characters
- Create storylines that appeal to a set audience
- Market the storyline or script to producers

Arts administrator / manager

- Manage budgets, logistics, and schedules for

Haiyan

Lecturer / Tutor / Scholarships Coordinator,
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What does your job involve?

Following the completion of my PhD in cinema studies, I have been working as a Lecturer within the Department of Global, Cultural and Language Studies within the Faculty of Arts at UC. In this role I teach UC students about Chinese film and language.

At Te Kura Tūra | UC Graduate School, I have supported Chinese scholarship students in finding a supervisor for their PhD projects, and I additionally teach film subjects online to Chinese students.

What career advice would you like to share with students?

Develop your abilities in different aspects.